

2007 Commitment to Action

Focus Area:	Energy and Climate Change
Commitment Name:	Earthpark – Rwanda Forest Protection Partnership
Commitment By:	The Nation of Rwanda Ted Townsend, Founder and Chairman of Earthpark and the Great Ape Trust
Committing Entity:	Government & Nonprofit
Commitment Duration:	Ten years
Nature of Commitment:	<input checked="" type="checkbox"/> Grant/Donation Expenditure <input type="checkbox"/> Investment <input type="checkbox"/> Program <input checked="" type="checkbox"/> In-Kind Contribution (professional services, goods, volunteerism, etc.)
Estimated Total Value:	In the tens of millions of dollars
First Year Costs:	TBD
Geographic Scope:	Rwanda

Objective:

To establish a national reserve in the nation of Rwanda to deliver benefits to our climate, to the people of Rwanda, and to biodiversity.

Commitment to Action:

President Kagame will set aside an extraordinary amount of tropical forest in Rwanda – in perpetuity – as the “Rwanda National Conservation Park.” Ted Townsend, through his charities Earthpark and the Great Ape Trust, will establish a field station in this park to advance international scientific research, promote reforestation, and help protect great apes.

Earthpark, conceived and founded by Ted Townsend, is an enclosed rainforest park being built to educate people about the natural world. Construction on the 240-acre green campus, situated in the center of the North American Continent, will be completed in 2010. The Great Ape Trust, also founded by Townsend, is a research center dedicated to studying the behavior and intelligence and advancing the conservation of great apes.

III. [Please specify the types of activities you or your organization will engage in to accomplish the objectives of your Commitment to Action.]

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|----------------------------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Direct services | <input checked="" type="checkbox"/> Partnership-building | <input type="checkbox"/> Professional development |
| <input checked="" type="checkbox"/> Resource mobilization | <input checked="" type="checkbox"/> Awareness-building / communications | <input type="checkbox"/> Leadership development |
| <input type="checkbox"/> Conflict management | <input type="checkbox"/> Institutional capacity building | <input checked="" type="checkbox"/> Environmental / sustainability services |
| <input type="checkbox"/> Disaster relief | <input checked="" type="checkbox"/> In-kind support (communications, IT support, or other) | <input checked="" type="checkbox"/> Greenhouse gas emissions reductions |
| <input checked="" type="checkbox"/> Grant funding | <input checked="" type="checkbox"/> Employee volunteerism | <input type="checkbox"/> Market expansion |
| <input checked="" type="checkbox"/> Research / Policy analysis | <input type="checkbox"/> Providing business expertise | <input type="checkbox"/> New product development |
| <input type="checkbox"/> Policy development / implementation | <input checked="" type="checkbox"/> Product or technology donation | <input type="checkbox"/> Industry standard setting |
| <input type="checkbox"/> Coalition-building | | <input type="checkbox"/> Investment of capital |
| <input type="checkbox"/> Public / grassroots engagement | | <input type="checkbox"/> Other (please specify) _____ |

Implementation Strategy: [Please describe how the Commitment to Action will be managed and executed.]

The development and implementation of this joint initiative will proceed as follows:

- Contribute Earthpark's and Great Ape Trust's world experts in environmental reforestation and great ape conservation to finalize development plans.
- Develop an ongoing communications plan to build awareness and generate visibility for both internal and external audiences.
- Create global implementation strategy to include all economic, educational, engineering, business and other key interest areas.
- Determine best tools to conduct ongoing assessments to gauge effectiveness.

Partnership Opportunities: [CGI encourages partnership-building among members. Please describe resources or assistance you are seeking or offering in relation to your Commitment to Action, for example: investment capital, donations, grants, volunteers, partners, in-kind professional services, or other.]

We are committed to working with like-minded global business leaders in the major environmental and energy arenas. To date, Earthpark has secured several key partners who are pledging their support through financial and in-kind contributions to Earthpark including eBay and its members of Giving Works, Interface Carpets, Maxon Holdings, LLC and Siemens.. We will continue expanding the partners and resources aligned with Earthpark to maximize its positive impact around the globe.

Time Line

Anticipated Launch: [Must fall between May 1, 2007 and June 30, 2008]

First Milestone(s): [Please describe any significant milestone(s) that are set to occur before Summer 2008.]

- Identify, dedicate and protect in perpetuity a region of ecologically significant size as the Rwanda National Conservation Park by the nation of Rwanda
- Establishing the field site/station in Rwanda

Measures of Success: [The Clinton Global Initiative takes pride in catalyzing Commitments to Action whose impact can be measured beyond monetary terms. Please describe the criteria you will use to measure the success and impact of your Commitment to Action. This information will help us better understand how CGI and its

members are making a difference. Some examples are included in the Commitments to Action: Measuring Success supplement.]

- Establishment of the Rwanda National Conservation Park by the Government of Rwanda – Target Date December 2008
- Establishment of the research field site in the Rwanda National Conservation Park by Earthpark and Great Ape Trust – March 2009
- Launch of the reforestation program in the Rwanda National Conservation Park – December 2009
- Launch the conservation program for Great Apes in the Rwanda Conservation Park -December 2009
- Ten years after opening, Earthpark’s goals are to;
 - To achieve 10 million on site visitors
 - 100,000 to One Million STEM (Science, Technology, Engineering and Math) educators trained and certified in restorative living practices
 - 100 million global citizens reached through the internet

Point of Contact: [May differ from the party making the commitment; this person will be the primary liaison to CGI and respond to quarterly requests for progress updates.]

David Oman, Managing Director, Earthpark

Ted Townsend, Founder, Earthpark, www.earthpark.org

Susan Neisloss, Media Inquiries

David Himbara; Minister of Conservation - nation of Rwanda

For additional examples of Commitments to Action, please refer to our online Commitments Registry at www.ClintonGlobalInitiative.org